

Day

2

30 Days of  
Mentoring  
with **Maiya**



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## The 5 Must Have Ingredients to Create Exactly the Success You Want in 2009

[Day 2 Mentoring Audio](#) | [Master Success Circle](#) | [Meaningful Streams of Income](#)

*Please note: The complete mentoring session is on the [audio recording](#). These are just the highlights.*

Welcome back to Day 2 of the 30 Days of Mentoring with Maiya. I am Maiya Rose Benda your mentor coach on this journey. If you missed part one, you can listen in at [www.MeaningfulStreams.com](http://www.MeaningfulStreams.com)—it's where all of the mentoring series will be published just for you. If you aren't a member of the free [Meaningful Streams Club](#) you can join today and these eMentoring sessions will be delivered right to your email.

On Day 1, you dreamed of your 2009 successes and wrote them down to use as your guide in the coming year. Today I want to talk about the 5 Essentials that will make the most impact on your business and be the foundation for making those dreams come true.

These essentials will be the core ingredients of your business—and of any business that you decide to launch and nurture.

- ➊ **Design Your \$1000 a Day Business Model**—Your ultimate vision for your business and your lifestyle for making money while making a difference.
- ➋ **Grow Your Meaningful Streams of Income**—All the ways that you make money.
- ➌ **Brand Your Passionate Purpose**—Stop selling yourself and learn to share yourself (your expertise, spirit, and brilliance).
- ➍ **Embrace Your Community and Grow a 10,000 List**—Your goal is to become a master relationship builder.
- ➎ **Plan Your Dream Business Blueprint**—Your action plan to get there.

## ACTION STEP for Day 2

Take a good, hard look at your business today. Are the 5 Must-Have Ingredients in place in your business? Are they working for you? Do you know how to maximize their potential? (If not, you might want to hang out with us in the Master Success Circle...)

Take this quick assessment to find out where you need to focus in 2009. **Rate each** of the essentials on a scale from 1-10.

\_\_\_\_\_ I have a strong working vision for my business and my ultimate lifestyle. (Business Model)

\_\_\_\_\_ I have many streams of reliable income and I am extremely satisfied with the money I make each month. (Meaningful Streams of Income)

\_\_\_\_\_ I know my business reflects who I am and who I am becoming. (Passionate Purpose Brand)

\_\_\_\_\_ I have an automatic system for growing my targeted list of my ideal clients and they regularly hear from me...at least once a week. (Community and List Building)

\_\_\_\_\_ I have a focused, goal-oriented action plan that reflects the business and lifestyle I want and I use it to measure my progress. (Blueprint)

Rating Scale:

1 = "Nope. No clue."

3 = "Kind of. Maybe."

5 = "Uh, Working on It. Some of it is in place."

7 = "Yes, But Not Quite Working Like I Want"

10 = "Yes. Absolutely! A Success!"

### What's your Total Score?

**Less than 20** means you probably need some Training, then Implementation Support and Mentoring to help you create the foundation you need to be successful. Without it—you are floundering and even the best service won't save you. A strong business needs the backbone of all 5 of the core essentials.

**Between 20-35** means you probably know what you should do, yet not how to do it. Get the implementation support you need. Choose the low hanging fruit and focus there first. Be sure your services and products are spot on with great results and testimonials and share those with the world. Choose an Expert Mentor who understands your business and can help you focus on lasting growth.

**Between 35-50** means have made solid progress. Depending on where your scores fall, you may need some Implementation Support and Mentoring. With higher scores, folks are usually feeling busy and overwhelmed. Find some help. Hire a Virtual assistant, a friend, a family member—someone to help you with the day-to-day support of your business. Then find an expert mentor to help you evaluate and refine your 5 Essentials for even greater (and more effortless) success.

**Do you have specific areas of concern? Feel free to send me your results. I'd love to hear from you. [Maiva@MaivaBenda.com](mailto:Maiva@MaivaBenda.com). Also learn more about how you can join others who are growing purpose driven, holistic businesses at [www.MasterSuccessCircle.com](http://www.MasterSuccessCircle.com). Includes Private Coaching Time, too!**