

MBS Connect Members | **Wednesday, June 18, 2008**

PROFESSIONAL DEVELOPMENT TELECLASS WITH MAIYA ROSE BENDA

Time: 8:00 – 9:15pm **EST** / 7:00 – 8:15pm **CST** /

6:00 – 7:15pm **MST** / 5:00–6:15pm **PST**

This is an interactive call, so bring your questions.



Meaningful Streams of Income™

Learn the 5 things you need to grow multiple streams of income...doing what you love...every day. Also, discover the 4 types of income (active, perpetual, leveraged, recurring) and why one of them is a must-have. You'll learn how real-life, spirit-minded business owners have branded their passionate purpose and make money even

while they sleep. (Yes, it feels good and it's easier than you think!)

Your Host is Maiya Rose Benda, Author, Business Coach and Consultant, "helping to grow the businesses that are changing (and healing) the world." Maiya Rose Benda is a Business Mentor, Coach, Publisher, Designer, Healing Artist, Wife and is the (very proud) Mother of four children ages 14, 11, 9, and 9. Maiya enjoys over 10 years of consulting, business mentoring, and design experience.

For the last 5 years, she has run her **Business Mentoring, Publishing, and Design Studio** partnering with her clients to create, market and showcase new programs, products and services.

Maiya's is the author of **Grow It!™: The \$1000 a Day Business Model**: 12 real-life, step-by-step solutions to Naturally Grow Your Business...faster, more easily and more profitably than you ever imagined.

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The money tree is from Microsoft® Clipart Collection



Why are you here? What do you want to learn tonight? How may I help you?
How will your business change if you grow meaningful streams of income™?

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②

③

What does **Meaningful Streams of Income™** mean to You?

Your Passionate Purpose + \$1000 a Day Life/Business Blueprint = Meaningful Streams of Income™

What are the **5** things you need to grow multiple, meaningful streams of income...
doing what you love...every day?

1

Design Your \$1000 a Day, Master Success Blueprint

Design a \$1000 a day, meaningful streams of income™ blueprint that reflects:



- Your business goals
- Your passionate purpose goals, and
- Your lifestyle goals

Your Success Ingredients –

- Your Personalized Blueprint for each of the following:
 - Brand Your Passionate Purpose
 - Grow Your Community
 - Grow Meaningful Streams of Income
- A Customized 90-Day Action Plan with
 - Milestones/Goals
 - Rewards!!!
 - Coach (or other Accountability Partner/Guide)

2

Brand Your Passionate Purpose

Your Brand is a reflection of:

- who you are (your personal style and perspective)
- who you want to help (your clients)
- what you offer to the world (your specialty)
- how you want to impact the world (your solutions)



Your Success Ingredients –

- Defined Niche
- Defined Specialty
- Defined Solutions

Key: Stop selling yourself and **Start Sharing Yourself**. In other words, be yourself. It's a tough act to follow.

3

Grow Your Community

Grow a community of people who you want to work with every day and who

- love what you do for them,
- spread the word about you, and
- who in general, adore you.



Success Ingredients:

- Passion-driven Niche -
- 10,000 List -
- Grow It! Teams including your Virtual Sales Team -
- Relationship Builders -
- Community Builders -



*“Your job is to become a **master list builder** – which really means that you become a master at building a relationship between yourself and the people who want to fall in love with you and your business. It’s a skill that will serve you well - in any business you decide to build, in any market.” ~ From \$1000 a Day Business Model*

4

Grow Meaningful Streams of Income™

Define **Your Ideal Income Mix** to create a business that makes money...even when you aren't working.

Success equals, an \$1000 a Day assortment of:

- Active Income
- Perpetual Income (passive)
- Leveraged Income
- Portfolio Income
- **Bonus Idea:** Recurring Income

Real-life Solutions include -

- Personal Sessions
- Group Sessions
- Workshops
- Action groups
- Peer groups
- Mastermind groups
- Books
- Ebooks
- Special Reports
- Speaking Events
- Audio Courses
- eCourses
- Video Training
- Teleclasses
- Telecourses
- Membership Sites
- Subscription sites
- Coaching Clubs
- Training Programs
- Licensing Programs
- Certification programs
- Card Sets
- Artwork
- basically anything you can imagine...

Key: Your Income Mix must support the business you want AND the lifestyle you want to live. (Try the worksheet on page 10.) Re-use, re-craft or leverage the work you've already done to create a whole new series of products, services, events, etc.



5

Start from Where You Are

To truly transform your business into a \$1000 a Day, Meaningful Streams of Income™ company, you need to be honest with yourself.

1. Take an inventory of exactly what is working and what is not. Take an inventory of why. (Look at how you spend your time and money for insights into this)
2. Next, make a choice to follow your blueprint and your 90-day plan. Build in those things that will honestly keep you on track, keep you motivated. Get a coach, mentor or guide to help you.
3. Then, simply step forward. Take one action...now...today. You cannot wait until everything is in place, until everything is perfect to step into the world and succeed – it will never be perfect. The divine experience of success, is the risk – the stepping out – the leaping into the unknown to touch people and to change their lives for the better.

Key: Believe in yourself and the power your success will have on others –

- to change their lives,
- to inspire them to pursue their dreams,
- to empower them to live joyfully, fully, following their passionate purpose,
- in other words – to be like you!





Your Ideal Income Mix

❖ *What percentage of your income today is Active Income? Perpetual Income? Leveraged Income? What percentages would you like to have tomorrow?*

	Definition	% Today	% Future
Active Income	Hours Worked x Hourly Rate = Income. This income is dependent on you and the number of hours you work. Includes hourly sessions, salary, tips, any time you have to actively participate to be paid.		
Perpetual Income	Income made when you do not actively participate or minimally participate. Examples are sales of a book, ebook, software, audio CD that is sold by yourself or others. Includes affiliate sales, online sales or royalties.		
Leveraged Income	Income earned 1) leveraging other peoples' skills and talents (like subcontracting or hiring employees) or 2) leveraging time like running groups, teleclasses and workshops or 3) leveraging skills/experience/information like creating a membership site, coaching club or virtual university.		
Other Income:	Other Income could be portfolio or investment income like real estate appreciation or income generating mutual funds. Or could be the \$10,000 check you receive each month from your rich uncle who adores you.		
Totals		100%	100%