

MBS Connect | Tuesday, March 11, 2008

MARCH PROFESSIONAL DEVELOPMENT TELECLASS WITH MAIYA ROSE BENDA

Time: 8:00 – 9:15pm **EST** / 7:00 – 8:15pm **CST** /

6:00 – 7:15pm **MST** / 5:00–6:15pm **PST**

This is an interactive call, so bring your questions.



Transform Your Services into Products

Transform your services into products that make you money even when you're not working. You'll learn the best ways to sell what you know, so you make more money, making more of a difference, impacting more people.

Your Host is Maiya Rose Benda, Author, Business Coach and Consultant, "helping to grow the businesses that are changing (and healing) the world." Maiya Rose Benda is a Business Mentor, Coach, Publisher,

Designer, Healing Artist, Wife and is the (very proud) Mother of four children ages 14, 11, 9, and 9. A graduate of the University of Connecticut and of CoachU, Maiya enjoys over 10 years of coaching experience.

For the last 5 years, Maiya has run her **Business Mentoring, Publishing, and Design Studio partnering with her clients to create, market and showcase new programs, products and services.**

Maiya's is the author of **Grow It!™: The \$1000 a Day Business Model**: 12 real-life, step-by-step solutions to Naturally Grow Your Business...faster, more easily and more profitably than you ever imagined.

You are invited to join Maiya and other Socially-conscious, Spirit-minded and Healing Entrepreneurs in the **FREE Meaningful Streams of Income™ Club.**
Join today at www.MeaningfulStreams.com

Maiya@MaiyaBenda.com | www.MeaningfulStreams.com | www.1000aDayBusiness.com

The money tree is from Microsoft® Clipart Collection

Passion

Purpose

Profits



Making a Life

Making Money

Making a Difference

3 Simple Secrets of Growing a \$1000 a Day, Meaningful Streams of Income™ Business

1

2

3

How to
Transform Your Services into Products



Notes:

"Simply start from where you are."



BEST IDEAS ASSESSMENT WORKSHEET

Best ways to sell what I know, so I make more money,
making more of a difference, impacting more people.

Most Popular Product Ideas	Simplicity and Ease of Creation	List and Relationship Builder	Credibility Builder	Cost to Create	Money-Making Potential	<input checked="" type="checkbox"/> Yes, I want to do this!
Audio CD Set with 195-page Workbook	M "L" w/conference call recording	L "H" w/ audio sampler	M	M-H "L-M" w/o professional edit and mix	M "H" w/ large mailing list	<input type="checkbox"/>
						<input type="checkbox"/>
						<input type="checkbox"/>

Maiya Rose Benda's The **\$1000 a Day** Business Model

Most Popular Product Ideas	Simplicity and Ease of Creation	List and Relationship Builder	Credibility Builder	Cost to Create	Money-Making Potential	☑ Yes, I want to do this!
						<input type="checkbox"/>
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						<input type="checkbox"/>
						<input type="checkbox"/>

(high, medium, low)

Meet the Author
❖
About Maiya Rose

Maiya Rose Benda is a Business Mentor, Coach, Publisher, Designer, Healing Artist, Wife and is the (very proud) Mother of **four children** ages 14, 11, 9, and 9.



For the last 5 years, she has run her **Business Mentoring, Publishing, and Design Studio** partnering with her clients to create, market and showcase new programs, products and services.

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Maiya enjoys over 10 years of coaching, business mentoring, design, and leadership experience.

A Brief Business History ~

Maiya spend 14 years in Fortune 100 companies in project management and strategic leadership positions. In 1997, she launched her executive and life coaching company empowering women to reclaim their power as mentors, healers, and business leaders. She ran private coaching sessions and programs around her signature programs including The Passionate Purpose Program™, Physically Fabulous Woman™, and her Prosperity Program.

In 2000, Maiya refocused her company around the needs of those in the healing, helping, and wellness professions after attracting many of them into her programs and finding that she really enjoyed their fire, presence and business visions.

Maiya's Clients ~

Healing and Helping Professionals who usually define themselves as Solopreneurs, Spiritpreneurs, Socialpreneurs and Holistic Practitioners. They show up in many professions, so here's a partial list:

- Coaches
- Healing arts professionals
- Day Spa owners
- Authors of spiritual, human potential, and personal growth works
- Speakers
- Consultants
- Therapists
- Social workers
- Chiropractors
- Spiritual Directors
- Artists
- Alternative health practitioners
- Massage therapists
- Reiki practitioners
- Yoga professionals
- Fitness practitioners

Education and Associations

Maiya earned a business degree from the University of Connecticut and is a graduate of CoachU. She is the co-founder of several organizations including the Connecticut Collaborative of Professional Coaches and Priestess Walk, a women's circle honoring and exploring what it takes to live your spirituality every day. And to continue that purpose on an international scale, Maiya recently began the launch of the Women's Institute For Spiritual Living. She and her family are located in sunny California.

Are you ready to work with Maiya?
Join Maiya and other Spirit-Minded, Healing, Wellness and
Social Entrepreneurs in the
FREE Meaningful Streams of Income™ Online Club at
www.meaningfulstreams.com.



"A brief testimonial from the heart -You have grasped the value of what I am developing. The idea of creating sample dolls from the kits to illustrate the beauty and value of the finished product was inspired and brilliant. Your ideas about licensing show me that I can bring this business to **a new level of success**. I am amazed and impressed with the time you took with me. You had been recommended to me by two people that I admire and respect, and I understand why they **hold you in such high esteem**."

Karen L. Miller
www.originalpresents.us



"I recently reached out to Maiya for some support on growing my business. She quickly made time for me. I was surprised and **amazed** that in a quick 15 minute phone conversation Maiya "got" me and what I am trying to do in my business. Her astute observations about my site challenged me to refocus my energies. If you appreciate a quick study, a direct approach, and someone who is **an expert in the health and wellness** industry, Maiya is it. Thank you Maiya!"

Mary Logan
www.fromsurvivetothrive.com

Next, you can choose to Join the
Meaningful Streams Master Success Circle

(Amazingly, just \$147 per month for 12 full months.
Does it work? Read more success stories about Maiya's Clients.)

Making it Real | More Client Successes

If you've listened to the \$1,000 a Day Business Model CDs or read my Workbook, you've heard stories about how I've worked with clients to grow their businesses. Below are 3 stories of more clients I have helped to **(1) spread the word, (2) create new programs, and (3) make more money**.

One of my clients wanted to set up a fitness business. I acted as her mentor coach knowing that she would complete any task she set out to do. I helped her see where she truly added value to her business, and encouraged her to hire a virtual assistant and other experts to create her

website, to train clients, and more. This freed her to continue to focus on what she does best—to network and to grow new products and services that attracted a **steady flow of customers**.

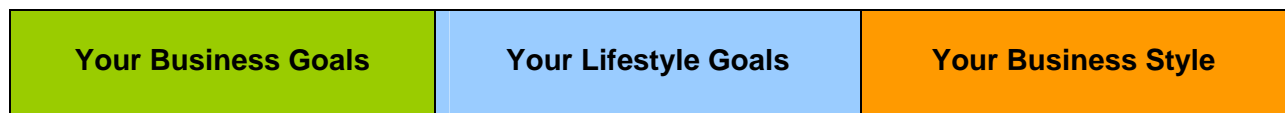
Another client had lots of ideas for her business, but was on the verge of closing it down. It was becoming too stressful to work as many hours as she did for so little money. She joined my coaching club to help her organize her ideas and to help her stay on track. Together we brainstormed strategies and chose the ones that would have the greatest impact. In 3 months, we did 4 things; 1) **raised her prices**; 2) **redefined her niche** market and how to reach them, 3) brainstormed new workshops where **others filled her classes for her** and 4) crafted the design of a **higher-revenue licensing program**. (Note: that after a short time of working with me, she let me know that the next quarter would be her **best ever** based on her bookings already on her calendar.)

One of my clients who owned a day spa wanted to create a high-end, complimentary product for her existing clients. She knew she had a ready market, yet because of her very busy schedule, she could not carve out the time to get it done. She hired me to partner with her to create this new program. After a series of interviews, I transformed her expertise into a beautiful and professional new program that had the potential to increase her revenue by **\$4,500 or more a month**. By working together, we developed a program that fit easily and naturally into her business – and that allowed her to offer yet another healing program to her clients.

A Personal Approach | Putting Your Dream Plan into Action

My Grow It!™: The \$1,000 a Day Business Model provides (in my opinion) excellent, proven information. It's a perfect system for growing a successful, meaningful, profitable business. Yet it is not a cookie-cutter approach.

Your business and lifestyle goals, as well as, your personality style are uniquely yours. The key to the **Success Model** is creating a **Dream Plan** of your goals and selecting the **real-life solutions that are just right for you**. We'll completely customize the processes and information to meet—



What are your **business goals**? Do you have a business team, staff or virtual assistants? How big do you want your business to grow? What is the mix of active versus perpetual income that you want? What **lifestyle** do you want? How many hours do you want to work per day? How many weeks per year? Do you travel into an office or work from home or stroll across the yard to your converted barn? Or are you like me, creating a business that can be run from anywhere in the world? **We'll explore all of this and more.**

And what is your **business growth personality style**? Over the years, I have found that business owners fall into one or more of the 4 personality types below. Are you:

- **The Do-It-Yourselfer** who feels comfortable getting things done on your own. You like the control and the independent nature of your business. You hesitate to call in others when you need help since you have the confidence that you could learn how to do whatever needs to be accomplished and yet your projects are piling up waiting for you.
- **The Seeker** who continually looks for new ideas in books and from experts. You find the idea and research stage fun and exciting. You are fairly self-sufficient when you put your mind to it or if a deadline is especially pressing. Yet you may find yourself stuck in the idea stage continually dreaming about and planning the possibilities, and being frustrated as your great ideas aren't getting done.
- **The Planner** who likes to have a formal action plan to follow that lays out a process step-by-step. You like knowing exactly what you have to do and when it has to be done. Without a detailed plan of action or to-do list, things seem to get lost within your day-to-day responsibilities and you sometimes lose sight of the big picture. Day-to-day activities get done, yet your visions for growing your business are sidelined.
- **The Partner** who works really well with others. Your best work is done in partnership or as part of a team. You find that you are drained when you are responsible for an entire project. You lose interest, energy and simply do not feel you do your best work. Yet you do find yourself energized when you can team up with others. You find yourself (and your business) waiting for the perfect partner or co-author.

Working Together to Achieve Your Goals a.k.a. Getting it Done!

Based on your business and lifestyle goals and personality style, you and I will work together to define and create the optimum business model for you AND THE OPTIMUM PLAN FOR GETTING IT DONE.

I love working with people to grow their businesses, yet I love seeing projects complete—up and running—attracting new customers and making money. **So if you're ready to take your business and your life to the next level of success, let's get started.** I look forward to hearing from you!

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